

Free Online Survey Tools – Resources  
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## Tools

### SurveyMonkey

- Main Site - <https://www.surveymonkey.com/>
  - May sign in with Google, Facebook or id/pw
- Support and tutorials - <http://help.surveymonkey.com/>
- Free account
  - Unlimited number of surveys
  - 10 questions (including descriptive text or images) per survey
  - 100 responses per survey
  - No skip logic (i.e. If you answer yes, end survey; if no, question 3) unless you pay.

### Google Forms

- Main Site – <https://forms.google.com>
  - Must have Google account.
- Support and tutorials - <https://support.google.com/docs/#topic=1382883> (Google Docs editors Help Center)
  - Free account
    - Unlimited number of surveys
    - Unlimited numbers of questions and responses
    - Skip logic
    - Ability to add images and videos
- Sometimes blocked by institutions concerned about online storage access.
- For a good overview of Google Forms features, check out 5 Awesome Reasons To Use Google Forms at <http://www.makeuseof.com/tag/5-awesome-reasons-to-use-google-forms/>

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## Articles on Tool Selection

While I believe SurveyMonkey and Google Forms are your best bets for free online survey tools that function reasonably well in low bandwidth environments, there are other choices. Here are two articles that look at different alternatives:

- *7 Best Survey Tools: Create Awesome Surveys For Free!* - <http://www.wordstream.com/blog/ws/2014/11/10/best-online-survey-tools>
- *A survey of survey tools* - <http://techtalk.dentistry.vcu.edu/2013/05/a-survey-of-survey-tools/>

## Articles on Survey Question Writing

For the best surveys, you need good questions. Here are some resources on question writing and other best practices in surveys.

- Read, Melissa. 2007. *Ask the right questions of the right people, listen to the answers and then do something.* *B to B*, November 12. 11. *MasterFILE Premier*, EBSCOhost (accessed April 3, 2015). - <http://search.ebscohost.com/login.aspx?direct=true&db=f5h&AN=27592539&site=ehost-live>
- *Writing Good Survey Questions* (UCSD Student Research and Information) - [http://studentresearch.ucsd.edu/files/assessment/workshops/2013-02-21\\_Writing-Good-Survey-Questions-Handouts.pdf](http://studentresearch.ucsd.edu/files/assessment/workshops/2013-02-21_Writing-Good-Survey-Questions-Handouts.pdf)
- *Writing Survey Questions* (UT Austin Instructional Assessment Resources) - <https://www.utexas.edu/academic/ctl/assessment/iar/teaching/plan/method/survey/writing.php>

And for something a bit more in depth on the whole survey process, try the 20 page:

- *Survey Fundamentals: A Guide to Designing and Implementing Surveys* (University of Wisconsin-Madison Office of Quality Improvement) - [http://oqi.wisc.edu/resourceibrary/uploads/resources/Survey\\_Guide.pdf](http://oqi.wisc.edu/resourceibrary/uploads/resources/Survey_Guide.pdf)