
The Alaska OWL Project **Sustainability Summit**

September 20-21, 2012
Hotel Captain Cook
Anchorage, Alaska



MAJOR FUNDING OR SUPPORT FOR THE ALASKA OWL PROJECT PROVIDED BY:

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Greetings!

I am pleased that you have joined us for the Alaska OWL (Online With Libraries) Sustainability Summit, hosted by the Alaska State Library. Our day begins at 8:30 and concludes at 5:00. Librarians attend a second session on Friday from 8:30 to 3 PM for some training and further discussions of sustainability and broadband support.

The Alaska OWL Project is a public-private partnership designed to bring broadband internet and videoconferencing services to all Alaska public library patrons by the end of 2012. The focus of the Sustainability Summit is to work together to foster long-term viability of the project's successes. Alaskans need broadband internet access and long-distance videoconferencing opportunities that OWL makes available through their public libraries.

If you have any questions, please contact Shane Southwick at shane.southwick@alaska.gov or Sue Sherif sue.sherif@alaska.gov. Both may be reached by calling 1-800-776-6566 (269-6570 in Anchorage).

I look forward to working together to shape the future of the Alaska OWL network and make usable bandwidth accessible and affordable to Alaska citizens through their public libraries.



Linda Thibodeau
Director, Division of Libraries, Archives & Museums

SILENCE CELL PHONES

Please remember to turn off your cell phones at all times during the conference including all meal functions.

DRESS CODE

Dress code is business casual for the conference.

NAME TAGS

Name tags serve as the conference attendee's entrance to all sessions, meals and events. Please be sure to wear your name tag at all times.

BUSINESS & INTERNET SERVICES

Complimentary wireless internet is available in all the guest rooms and throughout the public areas of the hotel. The business center is located on the lobby level, near the front desk.

ASSISTANCE

Conference Registration is located outside of the Fore Deck Room.

EMERGENCIES

Dial the hotel operator (0) and they will dispatch security. More emergency info is available in your room.

PARKING

Self Parking passes will be available for attendees at a cost of \$14.00 per day. You may pick up a parking pass at the front desk of the hotel. The pass will only be valid for the Captain Cook parking garage on K Street between 4th and 5th Avenue.

SMOKING

The Hotel Captain Cook is a non-smoking facility.

HOTEL CONTACT INFORMATION

Hotel Captain Cook
939 5th Avenue, Anchorage AK, 99501
phone: 907-276-6000 toll free: 800-843-1950

TRANSPORTATION

The hotel does not offer a hotel shuttle service. A cab can be accessed at the airport to the hotel. The cost is about \$25.00 each way.

DINING

The options for dining at the Hotel Captain Cook are:

- **The Crow's Nest**

The Crow's Nest Restaurant, perched atop Tower 3, is known for its innovative French and New American fine dining cuisine, and for its outstanding wine list, coming from our 10,000-bottle wine cellar. The view cannot be beat with spectacular views of the Cook Inlet, Downtown Anchorage and the Chugach Mountains.

- **Fletcher's**

Fletcher's restaurant offers gourmet pizza, fresh pasta dishes and seafood specialties in an English pub-style setting. Named for Fletcher Christian, the man behind the historic mutiny on the Bounty, the seafaring ambiance extends to such local delights as Alaskan Halibut Piccata, accompanied by a local, micro-brewed beer, wines by the glass or cognac

- **The Cafe**

Located in the main lobby, The Pantry is our indoor sidewalk café featuring a delightful selection of American cuisine for breakfast. For lunch you can enjoy local favorites such as chowder or fresh fish.

- **The Whale's Tail Bistro and Wine Bar**

Radically new, innovative, the very definition of revolutionary. 32 wines to choose from in a way you have never experienced wine before. Discover Alaska's first self-serve wine dispensing system. Cozy up to the fire with friends, or swing by the bar for Kobe beef sliders and a martini.

Featured Speakers - Day 1

LINDA THIBODEAU

State Librarian and Director | Alaska State Library

Linda Thibodeau is director of the Alaska Division of Libraries, Archives & Museums and holds the title of state librarian. Prior to joining Alaska's state government, she was first a K-12 teacher, then school librarian, followed by a brief detour into school administration. She has a master's degree in special education from the University of Oregon and completed her MLS at the University of Arizona in 1994. She is happy to have taken advantage of Alaska's partnership in Arizona's program for library education via distance delivery.

BOB BOCHER

Technology Consultant | Alaska OWL Project

Recently retired as technology consultant for the Wisconsin State Library, Department of Public Instruction, Bob Bocher worked on a variety of issues including the E-rate and working with the state network office to ensure that libraries (and schools) have affordable access to BadgerNet, the state's broadband network. Bob also assists American Library Association Office for Information Technology Policy in a number of areas including the E-rate, federal broadband policies and Net Neutrality. Bob has been the OITP representative on the U.S. UCAN, which is an initiative of Internet2 to help state research and education networks to address library broadband connectivity. Bob's portfolio as an independent consultant includes contracts with the American Library Association and the Alaska State Library.

LARRA CLARK

Director, Program on Networks; Associate Director, Program on America's Libraries for the 21st Century | American Library Association

Larra Clark's responsibilities include overall management of OITP's telecommunications portfolio and day-to-day management of partnership projects with the Bill & Melinda Gates Foundation. Previously, she served as the project manager in the ALA Office for Research & Statistics and provided day-to-day management of the Public Library Funding & Technology Access Study. She began her ALA career in the Public Information Office as Manager of Media Relations, following more than a decade of experience in non-profit public affairs, government relations, media relations and print journalism. Lara received her M.S. from the Graduate School of Library and Information Science at the University of Illinois, Urbana-Champaign.

RICH GREENFIELD

Telecommunications Consultant | Telak Consulting

Rich Greenfield consults on IT and telecommunication issues, particularly on broadband network deployments in rural areas and currently consults with the Alaska State Library (ASL) on OWL sustainability strategies. He also works part-time as a Strategic Research Analyst for the Office of Information Technology (OIT) at the University of Alaska Fairbanks. Until the end of 2010, Rich served in a joint position as IT Policy Manager for UA-OIT and as the ASL Network and Telecom Coordinator. Rich has worked with state and local agencies, libraries, schools, telecommunication service providers and user communities on information and networking issues for over a decade, having first come to Alaska as the Technology Coordinator of the Alaska State Library in 1999. He arrived in Alaska after a career at the Library of Congress, where he worked for over 25 years, most recently as Head of the Bill Digest Section of the Congressional Research Service. He has a J.D. from George Washington University Law School, an M.S. in Library and Information Science from Catholic University, and an MBA in Telecommunications Management from Alaska Pacific University, where he has taught the required course in telecom policy.

ALEXANDRA (LEXI) HILL

Research Associate | Institute of Social and Economic Research, UAA

Alexandra Hill's primary research area is education, including evaluation of programs and research on policy. She has wide research experience and has managed projects and developed computer models. She also has been a guest lecturer at UAA and is author of a number of publications. She holds an engineering science degree from Dartmouth College, an MBA from Boston College, and a master of public affairs (urban and regional planning) from Princeton University.

Featured Speakers - Day 1 (cont.)

VALERIE OLIVER

Alaska State E-Rate Consultant | Alaska State Library

Valerie Oliver is the USF/E-rate Coordinator for Schools and Libraries in the State of Alaska. As the E-rate Coordinator she provides training, outreach, and advice to all schools and public libraries within Alaska. Valerie comes to this position after a long career as first an Alaska secondary science teacher and then a school librarian. She holds a masters in Library Science.

BILL POPP

Chair | Alaska Broadband Task Force

Bill Popp is President and CEO of the Anchorage Economic Development Corporation. Prior to joining AEDC, he served as special assistant to Mayor John J. Williams of the Kenai Peninsula Borough (KPB) with a focus on oil and gas development. Previously, he held an elected position on the KPB Assembly and served as Assembly president. He has been a small business owner and has served as chairman of the KPB Economic Development Criteria Task Force; project coordinator of the Challenger Learning Center for Alaska; vice chairman of the Alaska Stranded Gas Act Municipal Advisory Group; co-chair of Governor Murkowski's Agrium Task Force; chair of the Kenai Peninsula Development Coalition; consultant for the British Columbia Provincial Government's Offshore Oil and Gas Team; and member of the Cook Inlet Natural Gas Pipeline Terminus Group.

JOHN WINDHAUSEN

Director | Schools, Health & Libraries Broadband Coalition <http://shlb.org>

The SHLB ("shell-bee") Coalition is an advocacy organization based in Washington D.C. that supports policies and programs to bring high-capacity open and affordable broadband for community anchor institutions. John Windhausen is also President of Telepoly Consulting, which provides legal and regulatory advice on broadband issues for a variety of telecommunications firms and non-profit associations. Mr. Windhausen represents the American Library Association, EDUCAUSE, The Quilt, and the Bill & Melinda Gates Foundation on a variety of broadband policy issues. Prior to opening his consulting practice in 2004, he served as President of the Association for Local Telecommunications Services, a trade association representing the competitive local exchange carrier industry. From 1987 to 1996, he served as Counsel and Senior Counsel to the U.S. Senate Commerce Committee. Mr. Windhausen graduated from Yale University and the UCLA School of Law.

OWL Staff

SUE SHERIF

Head, Library Development | Alaska State Library

Sue Sherif is the Director of the Alaska OWL Project and has worked for over 30 years in all types of Alaska libraries and in many capacities. She has worked to provide training and consultation to small libraries in remote communities, even before her tenure with the State Library. As an ALA Library Book Fellow, she taught at the University of Iceland Library School and has taught classes for all three branches and several rural campuses of the University of Alaska. Sue earned masters' degrees at the University of Wisconsin Madison and the London School of Economics. She received an Advanced Certificate of Library and Information Studies from the University of California.

SHANE SOUTHWICK

Project Manager | Alaska State Library

Shane Southwick has been the Project Manager for the Alaska Online With Libraries (OWL) BTOP project since March 2011. Shane spent the previous 16 years working in higher education, first at the University of Utah and more recently at the University of Alaska Anchorage working as the Distance Education Operations Manager. Shane is very familiar working with rural Alaska and has a proven success record in finding solutions to the technology challenges people in these remote locations face each day. Shane has an M.ED from the University of Alaska Anchorage in Adult and Continuing Education.

Summit Agenda

THURSDAY, SEPTEMBER 20, 2012 - DAY 1

7:30am - 5:00pm	Registration Outside of the Fore Deck Room
7:30am - 8:30am	Breakfast Fore Deck Room
8:30am - 10:00am Fore Deck Room	<ul style="list-style-type: none"> • Welcome—Linda Thibodeau, Director, Alaska State Library • Greetings • Overview of the Alaska OWL Project--Sue Sherif and Shane Southwick, Alaska State Library OWL Project • Alaska Broadband Task Force—Bill Popp, Task Force Chair
10:00am - 10:15am	Morning Break
10:15am - 12:00pm	<ul style="list-style-type: none"> • Meet Your Table • What E-Rate Means for Broadband in Alaska—Valerie Oliver, State E-Rate Consultant, Alaska State Library • National Broadband Policy and Universal Service Reforms —Bob Bocher, OWL Consultant • Table Discussion
12:00pm - 1:00pm Mid Deck Room	Luncheon Presentation <ul style="list-style-type: none"> • The National Broadband Plan and Community Anchor Institutions—John Windhausen, School Health Libraries Broadband Coalition (SHLB) • Librarians Speak-- OWL in the Libraries
1:15pm - 3:00pm Fore Deck	<ul style="list-style-type: none"> • Table Discussion • The Library 'Triple Play'—Why It Matters for Alaska Communities - Larra Clark, American Library Association • Sustainability in Alaska - Rich Greenfield, Telak Consulting, OWL Consultant
3:00pm - 3:15pm	Afternoon Break
3:15pm - 5:00pm	<ul style="list-style-type: none"> • Toward Universal Broadband in Rural Alaska: Preliminary Overview - Lexi Hill, Institute of Social and Economic Research, UAA • Table Discussion • Q & A - Speakers Panel
	Conclusion Day 1

FRIDAY, SEPTEMBER 21, 2012 - DAY 2 (LIBRARIANS ONLY)

7:30am - 3:00pm	Registration Outside of the Fore Deck Room
7:30am - 8:30am Fore Deck Room	Breakfast OWL Announcements
8:30am - 10:00am Fore Deck Room	Report from the American Library Association - Larra Clark What Can I Do to Sustain the Alaska OWL Project in My Community? Discussion
10:00am - 10:15am	AM Break
10:15am - 12:00pm	Video Conferencing Practices and Policies - Video Services Meeting Room Policies and Practices -- Aja Razumny, Alaska State Library
12:00pm - 1:00pm Endeavor Room (Lower Lobby Level)	Luncheon Presentations <ul style="list-style-type: none"> • Online Digital Literacy Tools—Krystie DePue, Eagle Public Library • Meet the Evaluator—Virgene Hanna, Institute of Social and Economic Research University of Alaska
1:15pm - 3:00pm Fore Deck Room	Reporting is SO Important—Alex Pock, OWL Compliance Administrator What <u>Will</u> I Do to Sustain the Alaska OWL Project? Discussion
	Conclusion Day 2

"Our ability to offer the world to our patrons has expanded tenfold through the OWL Project. The role as a librarian gatekeeper has become more and more complex and we need the technical skills the OWL project brings us to promote this information revolution. The ability to offer the best we can to our patrons is daunting at best, to remain true to our core role and to expand our responsibilities takes a team effort. We are proud to be part of the OWL family."

Sharron Ables
Copper Valley Community Library
Glennallen

"Many of our patrons are very excited about being able to come into our little library here in Ninilchik and use their own laptops. Previously we had 3 computers, of which only one could print. Thanks to the OWL program we have 4 computers plus a laptop, all of which are set up to a brand new printer! Life is good!!!

It is a real gift to be able to present learning opportunities to our local school and community through the OWL program!"

Jeanne Hockey
Ninilchik Community Library
Ninilchik

"With the installation and implementation of the OWL videoconference equipment, the Wrangell library is able to provide this valuable tool to expand our community's education and information world. With this project, our Southeast Alaskan island has another opportunity to interact and participate in unlimited learning experience.

Thanks again for all of the support!"

Kay Jabusch
Irene Ingle Public Library
Wrangell

"It has opened up a world we have not had before. "Our 'secluded' community has now been 'included' in the opportunity to participate in, learn from, and share with the world our lives" We now have access to what the rest of the United States, as well as the whole world, has been able to enjoy and learn from in communication, education, exploration, entertainment, employment, and so much more."

Sonja Marx
Dillingham Public Library
Dillingham

"The new desktop computers granted by the OWL Project made it possible to expand multilingual Internet Access at the Unalaska Public Library from one computer dedicated to Spanish speakers to access in Japanese, Russian, and Spanish."

Dan Masoni
Unalaska Library

"The update in technology that OWL has provided to the Hollis Public Library has helped improve our internet speed and consistency which in turn increased our users. The updated desktop, 2 monitors, printer/fax/scanner/copier, 3 laptops, and headset brought us up to date with other libraries in larger sites and ensured that we could continue to offer computer/internet access. The VTC equipment has already benefited our community in the short time we have had it by connecting us for training, several writer's events, and readings with our senators. We offer a monthly VTC for a children's writer's group and will be utilizing the services of CILC offered by the OWL Project to provide access to training, homeschooling opportunities, and items of interest to our community."

Dordie Carter
Hollis Public Library
Hollis

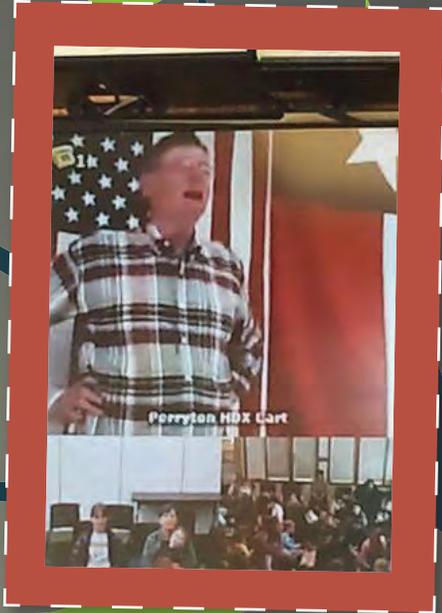


The OWL equipment at the Hyder Library played a valuable role in the search and rescue efforts of the Ketchikan Volunteer Rescue Squad.

Senator Begich reading stories to Alaskan children from his office in Washington D.C. using the OWL video conferencing network.



Kids in the Juneau Public Library listen carefully closely while Sen. Murkowski reads them a story from her D.C. Office using the OWL Video Conferencing Network.



Hank The Cowdog Author John R. Erickson visits with Craig, Kenai, and Haines Public Libraries on the Alaska OWL Project Video Conference Equipment! Yay!! Everyone had a blast and we learned lots about our favorite ranch-hand-dog!



New Computers provided by the OWL Project arrive at the Juneau Public Library.



Ribbon Cutting in Cooper Landing to recognize their library as the first official OWL Public Computing Center