

FRIDAY BULLETIN

NEWS FROM THE ALASKA DIVISION OF LIBRARIES, ARCHIVES & MUSEUMS

1/15/2010

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MS. MCADARA IS MOVING ON



When calling or visiting the Talking Book Center and Alaska State Library in Anchorage, people are accustomed to hearing the friendly voice or seeing the friendly face of [Priscilla McAdara](#). Priscilla has worked at the State Library for over six years. Enjoy her for just one more week; Friday, January 22, is her last day of work.

Priscilla says she enjoys working with people. It shows. State Library administration has received many compliments on the warm reception and excellent service that Priscilla provides to the people who call to schedule meeting rooms and to the visitors at the Anchorage facility. Among many other tasks, Priscilla worked on the annual Summer Reading Program, managed the continuing education grant program and worked as a team member with the Talking Book Center.

Priscilla and her husband, Joe, will be moving to Reno. When asked what she'll be doing there, she replied, "I'm going to enjoy my kids and grandkids. I'll be looking for a triathlon and I'm planning to do volunteer work, maybe at the local branch library or the animal shelter." Lucky Reno!

Priscilla, we will miss you. Thanks for your excellence in your job and best wishes for your sunshine retirement. Recruitment for Priscilla's position will begin soon. Watch WorkPlace Alaska.

ALASKA LIBRARY STATS: AN HISTORICAL LOOK

Want to know

- How many items your library circulated in 1987 versus 2008?
- How many paid staff you had over the past twenty-one years?
- How much revenue your library took in and how much it spent over the last score of years?

Your numbers are now easily accessible and ready for you to use. Simply go to: <http://library.state.ak.us/dev/plstats/plstats.html> and follow the link to the *Annual Spreadsheets of Data*. Information is available for 1987 through 2008. If you know Excel, you can copy and paste data into your own spreadsheet.

The spreadsheets for 1987 - 1998 correspond to the publication: *Statistics of Alaska Public Libraries*. These spreadsheets provide 44 columns of data for each library.

The spreadsheets for 1999 - 2008 show the data for all of the questions that have been asked on the annual report each public library has submitted. These spreadsheets provide over 130 columns of data for each library.

The State Library is very proud to present this information online. It is the result of intensive data verification and entry by the above-mentioned, soon-to-be-missed Priscilla McAdara and by librarian [Patience Frederiksen](#). We thank them for their efforts in making this material readily accessible.

Happy spread-sheeting and charting!

MUSEUM COURSE AVAILABLE ONLINE

Here is your chance for more museum training! The Alaska State Museum is now offering the first in a series of online courses on basic museum operations. This first course on Basic Museum Registration runs from March 8 to April 2.

This very thorough course is taught by a professional registrar with years of experience. Work at your own pace to complete the assignments each week; there is one mandatory online discussion session per week. You will need a minimum of 10 hours per week to do the readings and the exercises. But don't let that intimidate you. Much of the coursework will be directly applicable to your work at your museum and you will get a certificate of completion when you are finished.

Alaska State Museum's Scott Carrlee will be facilitating the discussions and the forum postings. The course has been designed with Alaskan museums in mind and there will only be Alaskans taking this course so you will be amongst your in-state peers. This will be a fun opportunity to learn and grow in your profession. If you would like to take this course or have more questions please phone (465-4806) or email [Scott Carrlee](#) by February 1.

DOES YOUR INSTITUTION HAVE AN ONLINE PRESS ROOM?

Nancy Dowd does marketing for the New Jersey State Library and recently authored with Mary Evangeliste and Jonathan Silberman the book: *Bite-Sized Marketing: Realistic Solutions for the Overworked Librarian*. On January 11, Patience Frederiksen attended a session on bite-sized marketing that Nancy presented on the SIRSI-Dynix Institute.

Here is a doable idea taken from this presentation: create an online press room on your web page. In the press room, provide links to a variety of materials that the media and anyone else interested in your institution can use to provide info about it. One more point: make sure that what you post can be copied easily. For example, media people and bloggers can easily copy Word documents while pdfs are a bit more difficult.

This press room is a great example: <http://www.kentonlibrary.org/media/index.cfm>. From the home page for the library, go to "About" and choose "Media" on the drop down menu. On Kenton County Public Library's Media Information page, the following materials are posted or linked to:

- Names and contact info for two media contacts for the library
- Press Releases listed by title and date with links to the actual releases

- Fact Sheets, including Word document and PDF fact sheets and floor plans
- In the News, which provides title, date, and links to news stories about the library
- Request A Calendar to get on the e-mail list for the library's monthly calendar
- Photos with a link to a Flickr photograph album on the library
- History, with links to pages about the history of the library
- Future, with a link to the long-range plan for the library
- Library Administration, with names and contact info for the library director, the list of trustees, and a link to the library foundation
- Links to videos about the library on YouTube

IMLS ACCEPTING APPLICATIONS FOR NATIVE AMERICAN MUSEUM SERVICES GRANTS THROUGH APRIL 1, 2010

The [Institute of Museum and Library Services](#) (IMLS) is accepting grant applications to the Native American/Native Hawaiian (NANH) Museum Services program. NANH grants support projects that promote learning and innovation in museums and museum-related organizations of federally-recognized Indian tribes, Alaskan Native Villages and corporations, and organizations that primarily serve and represent Native Hawaiians. NANH program grants ranging from \$5,000-\$50,000 will be awarded to museum projects that sustain heritage, culture, and knowledge in the following areas:

- Programming: Services and activities that support the educational mission of museums and museum-related organizations.
- Professional development: Education or training that builds the skills, knowledge, and professional capacity of staff (paid or volunteer) who provide or manage museum service activities.
- Enhancement of museum services: Support for activities that enable and improve museum services.

Awards will be announced in September 2010. For more information, including NANH guidelines and the application form, go to: www.imls.gov/applicants/grants/nativeServices.shtm

IMLS has scheduled a toll free audio-conference call on Thursday, February 25 at 3 p.m. ET to give prospective applicants the opportunity to ask IMLS staff questions pertaining to the program. Please visit the Web site closer to the call-in date for more information.

WASILLA LIBRARY HAS NEW MONIKER

A quick note from KJ Martin-Albright: As of the city council meeting this week, the Wasilla public library has a new name. It's now the [Wasilla Meta-Rose Public Library](#).

HAITI EARTHQUAKE INFORMATION

Because Alaska has so many world travelers, this information may be of use. If you are seeking information about an American family member who may have been in Haiti during the [January 12 earthquake](#), call the State Department Operations Center at 1-888-407-4747.

HIGH SCHOOL SENIORS SOUGHT FOR NATIONAL YOUTH SCIENCE CAMP HONORS

National Youth Science Camp (NYSC) Deadline: Friday, January 22, 2010: Selected Alaskan high school seniors will receive a full scholarship to exchange ideas with scientists and other professionals from the academic and corporate worlds. The nearly month-long experience includes lectures and hands-on research projects presented by scientists from across the nation, overnight expeditions into the National Forest, and a visit to Washington D.C. The selected delegates must not only demonstrate academic achievement in science, but also show potential for thoughtful scientific leadership.

Educational and recreational programming, as well as meals, lodging, and round-trip air passage on scheduled airlines are provided free of charge.

Delegates will arrive in Charleston, West Virginia, on Tuesday, June 29, and depart on Friday, July 23, 2010. The NYSC is held near Bartow in the eastern mountains of West Virginia, within the Monongahela National Forest. For an application, go to www.nysc.org/2010 and submit to:

Wayne Woodgate
AKT2 Program Manager
Dept of Education
801 West 10th Street – Suite 200
PO Box 110500
Juneau, Alaska 99811

For more info, contact Woody Woodgate at (907) 465-2826; Woody.woodgate@alaska.gov

STATE MUSEUM SEEKS ENTRIES FOR ALASKA POSITIVE 2010

The [Alaska State Museum](http://www.alaskastatemuseum.org) is pleased to announce that the [prospectus and entry form for Alaska Positive 2010](#) is available.

Alaska Positive is a statewide photographic competition and exhibition sponsored every two years by the museum. The purpose of the exhibit is to highlight the best work being done in the state by artists using the photographic medium. The competition is open to photographers residing in Alaska.

The deadline for receipt of entries is April 2 at 3:30 pm. A top prize of \$300 and two awards of \$150 will be sponsored by [The Friends of the Alaska State Museum](#). The juror will also select a number of photographs for Honorable Mention.

The juror will be Richard Ross, an internationally known photographer from Santa Barbara, where he teaches at the University of California.

The exhibition of entries will open on May 7, 2010, at the State Museum in Juneau. Beginning in November 2010 and concluding in 2011, the exhibition will travel to museums and galleries throughout Alaska.

YOU CAN REGISTER FOR AKLA CONFERENCE NOW

The 2010 Alaska Library Association Conference will take place on March 4-7 at the Hotel Captain Cook in Anchorage. The conference theme is *Breaking New Trails*. The conference is deliberately scheduled to coincide with the starting of the [Iditarod Sled Dog Race](#), which will begin at 10 am, March 6 on 4th Avenue in Anchorage.

Registration is now open! Save by registering early. Early registration runs through February 14, 2010. We expect the sessions, tours, and Author Appearance featuring Sherman Alexie to fill up quickly. So, take the opportunity to reserve your spot at a reduced early bird rate! To register, [click here](#).

TECH NOTE

Adobe has released Security Bulletin APSB10-02, which describes multiple vulnerabilities affecting Adobe Reader and Acrobat. Adobe has released updates to address this issue. You are encouraged to read

Adobe Security Bulletin APSB10-02 and update vulnerable versions of Adobe Reader and Acrobat. Here are brief tips. For more information, read the references listed at the bottom of the article:

- Disable JavaScript in Adobe Reader and Acrobat
- Prevent Internet Explorer from automatically opening PDF documents: Disable the display of PDF documents in your web browser: Preventing PDF documents from opening inside your web browser will partially mitigate this vulnerability. By applying this workaround, you may also lessen the possibility of future vulnerabilities. To prevent PDF documents from automatically being opened in a web browser, do the following:
 1. Open Adobe Acrobat Reader.
 2. Open the Edit menu.
 3. Choose the preferences option.
 4. Choose the Internet section.
 5. Un-check the "Display PDF in browser" check box.
- Do not access PDF documents from untrusted sources and do not open unfamiliar or unexpected PDF documents, particularly those hosted on websites or delivered as email attachments. Please see Cyber Security Tip ST04-010.

Adobe Security Advisory APSB10-02 describes a number of vulnerabilities affecting Adobe Reader and Acrobat. An attacker could exploit these vulnerabilities by convincing a user to open a specially crafted PDF file. These vulnerabilities could allow a remote attacker to take control of your computer or cause it to crash.

References

- Adobe Security Bulletin APSB10-02 - <<http://www.adobe.com/support/security/bulletins/apsb10-02.html>>
- Vulnerability Note VU#508357- <<https://www.kb.cert.org/vuls/id/508357>>
- Vulnerability Note VU#773545 - <<https://www.kb.cert.org/vuls/id/773545>>
- The most recent version of this document can be found at: <<http://www.us-cert.gov/cas/alerts/SA10-013A.html>>

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