

Identity Theft • No. 168 • 3/06

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Data Security & Public Policy

1. Bradford, Michael. **Cyber Privacy Rules Challenge Employers.** *Business Insurance*, v. 39, no. 48, p. 11-12, November 28, 2005. (2 pages)
“Employers busy fending off cyber invaders intent on stealing private information are also spending a lot of their time just keeping up with new regulations aimed at keep that data safe and worrying about new liabilities the laws are creating.”
 2. Collins, Judith M. **Identity Theft: An Inside Job.** *eWeek*, v. 22, no. 25, p. 40, June 20, 2005. (1 page)
“Companies that engage in financial transactions in the U.S. are bound by law to establish and enforce information security programs to prevent identity theft. However, current laws focus primarily on IT security...A comprehensive information security program must also secure work processes.”
 3. Downes, Larry. **Identity Crisis.** *CIO Insight*, no. 55, p. 33-34, July 2005. (2 pages)
Suggests that federal legislation is not the most effective way to stem identity theft and highlights some alternate solutions.
 4. Freeman, Edward. **Disclosure of Information Theft: The ChoicePoint Security Breach.** *Information Systems Security*, v. 14, no. 6, p.11-15, January/February 2006. (5 pages)
“Although punishing hackers remains a focus of information security, some are beginning to realize that higher levels of data security are also crucial...The rapid growth of fraud and identity theft may give the Bush Administration little choice but to promote consumer notice over corporate self-regulation.”
 5. General Accounting Office. **Social Security Numbers: Stronger Protections Needed When Contractors Have Access to SSNs.** *GAO-06-238*, January 2006. (41 pages)
“Recent data breaches highlight how identity theft may occur when businesses share individuals’ personal information, including Social Security Numbers(SSNs), with contractors.”
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6. Heller, Michele. **Federal Effort Stalled, Firms Prep for State Laws on Data.** *American Banker*, v. 170, no. 223, | p. 1-4, November 21, 2005. (2 pages)
 “There are a lot of similarities among the state laws [related to identity theft], but there are enough differences that the longer Congress waits’ to set a national standard ‘the more difficult it will be from a compliance standpoint,’ said Gilbert Schwartz...who advises financial firms on compliance.”
7. Lager, Marshall. **Safe Secrets.** *CRM Magazine*, v. 10, no. 1, p. 28-31, January 2006. (4 pages)
 “The world economy is fueled in part by information. Easy access to information seems to make us vulnerable, but restricting the flow of data to protect privacy is a short-term solution that can have disastrous consequences for businesses and, ultimately, us.”
8. Lindenmayer, Isabelle. **Fair Isaac, FBI Team: ID Theft is the Target.** *American Banker*, v 170, no. 193, p. 1-5, October 6, 2005. (2 pages)
 “Fair Isaac Corp. and the Federal Bureau of Investigation have proposed a National Joint Identity Theft Center that would collect complaints from the public and private sectors and mine the data for patterns to help catch thieves.”
9. Milne, George R., Andrew J. Rohm, and Shalini Bahl. **Consumers’ Protection of Online Privacy and Identity.** *The Journal of Consumer Affairs*, v. 38, no. 2, p. 217-232, Winter 2004. (16 pages)
 “Examines online behaviors that increase or reduce risk of online identity theft... Implications and suggestions for managers, public policy makers, and consumers related to protecting online privacy and identity theft are provided.”
10. Morgan, Guy. **In Assessing Risk, Don’t Ignore Spyware Threat.** *American Banker*, v. 171, no. 25, p.2A, February 7, 2006. (3 pages)
 “The financial services industry is under assault from spyware. In a single recent month criminals using spyware-based scams targeted more than 50 major banks, including Citibank and Deutsche Bank, to perpetrate identity theft and obtain sensitive information such as passwords.”
11. Prieto, Daniel B. **Data Mine.** *New Republic*, v. 233, no. 25, p. 17-19, December 19, 2005. (3 pages)
 Identity theft is increasing and “the harmful consequences of exposure may take years to materialize...For any solution to work, it must dramatically shift liability to data owners while better protecting consumers.”

Protection & Awareness

12. Britt, Phillip. **No Phishing Allowed.** *Information Today*, v. 22, no. 6, p. 1-28, June 2005. (4 pages)
 “CI Host reported that the number of phishing attacks against its customers grew more than 1,500 percent during the year...Pharming, one of the newest ways that criminals are trying to gain access to individuals’ Social Security numbers, bank accounts, and other personal information, first started to appear early in 2005.”
13. Ebbinghouse, Carol and Barbara Brynko. **Another Phine Kettle of Phish: Identity Theft Prevention.** *Searcher*, v. 13, no. 10, p. 16-26, November/December 2005. (11 pages)
 Chock full of tips for identity theft prevention including things to do today and next week to protect your identity, as well as what to do if your identity is stolen.
14. Moye, Stacey. **Congress Assesses Data Security Proposals.** *Information Management Journal*, v. 40, no. 1, p. 20-22, January/February 2006. (3 pages)
 “A number of bills [highlighted here] have been introduced in the Senate and House, but no further action is expected until later in 2006.”
15. Fisher, Anne. **Job Offer or Identity-Theft Scam?** *Fortune*, v. 152, no. 5, p. 162, September 5, 2005. (2 pages)
 Provides tips for job-hunters on keeping safe from identity thieves.
16. General Accounting Office. **Identity Theft: Some Outreach Efforts to Promote Awareness of New Consumer Rights are Under Way.** *GAO-05-710*, June 2005. (36 pages)
 “Provides information on (1) outreach efforts to inform consumers, businesses, and law enforcement entities about section 609(e); (2) the views of relevant groups on the provision’s expected impact; and (3) FTC’s process for developing its model summary of rights and views on the summary’s potential usefulness.”
17. Lewis, Peter. **Taking a Bite Out of Identity Theft.** *Fortune*, v. 151, no. 9, p. 36-38, May 2, 2005. (2 pages)
 “The paper documents you absently toss away put your identity at greater risk than the credit card information you send online to Amazon.com or other reputable e-tailers.”

18. Lim, Paul J. **Gimme Your Name and SSN.** *U.S. News & World Report*, v. 138, no. 8, p. 46-47, March 7, 2005. (2 pages)

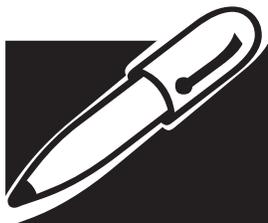
“No matter how vigilant you are in guarding your personal information, no matter how thorough you are at shredding your financial statements, there is no vaccine for identity theft.”

19. Oehlers, Peter F. **Identity Theft: What You Can do to Protect Your Clients.** *Journal of Financial Service Professionals*, v. 58, no. 1, p. 20-23, January 2004. (3 pages)

Provides an overview of actions financial planners can take to help their clients avoid becoming victims of identity theft.

20. Thompson, Steven C. **Phight Phraud.** *Journal of Accountancy*, v. 201, no. 2, p. 43-44, February 2006. (2 pages)

“Phishing is the latest crime of the 21st century. Understanding the techniques and technologies phishers use can help you protect against them.”



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