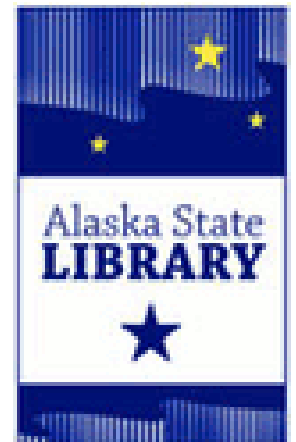


PUBLIC LIBRARIANS' MONTHLY CHAT

November 2015

Topic: Collection Development, Reader's
Advisory & Novelist

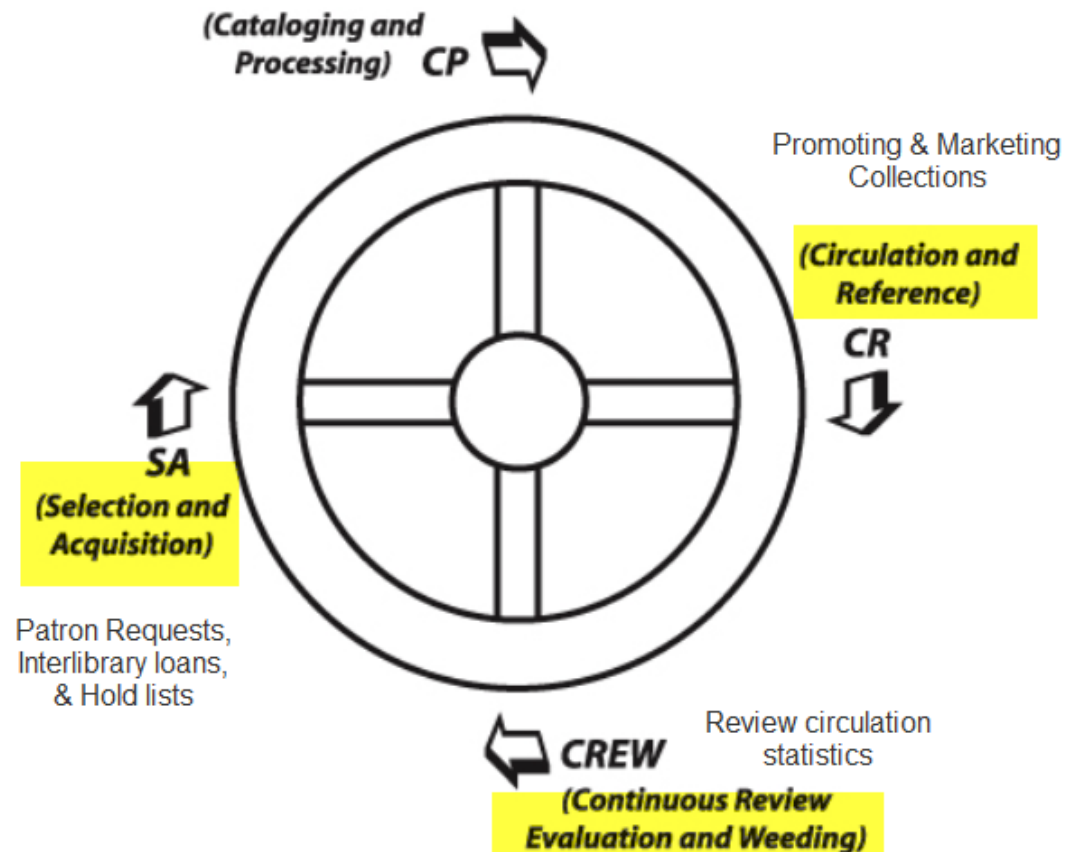


Dr. S.R. Ranganthan's Five Laws of Library Science

1. Books are for use
2. Every reader his book.
3. Every book its reader.
4. Save the time of the reader.
5. A library is a growing organism.

Collection Development Process

- Selection
- Acquisition
- Cataloging
- Processing
- Circulation
- Evaluation
- Weeding



Who decides what new materials are added to your library collection?

COLLECTION RESPONSIBILITY

The library director has the final responsibility for the maintenance and development of collections in all three of Juneau's public library facilities. The **collection development librarian** coordinates the acquisition of books and other resources for all adult and juvenile sections of all branches.

Newly published titles are chosen by an **adult selection committee and a juvenile selection committee**. Each of these staff groups meets once or twice monthly. The collection development librarian, in consultation with the director, the children's librarian and other appropriate staff, is responsible for replacement, retrospective and standing order selection. All library staff members are expected to recommend titles for purchase consideration.

<http://www.juneau.org/library/pdfs/policy/5.pdf>

Give Them What They Want, but also what they **never** knew they wanted!

- Multiple copies of best sellers
- Offer in multiple formats
- Catalog entries for materials on order



How To Determine What Patrons Want

- Talk to your patrons
- Patron purchase requests
- Multiple holds
- Review interlibrary loan requests
- Review circulation statistics



COLLECTION RESPONSIBILITY

Purchase suggestions from library users are encouraged. "Purchase Suggestion" forms are available at all library service desks. All **Interlibrary Loan requests** are considered as purchase requests. **Multiple reserves** on a title are considered as requests for duplicate copies. The collection development librarian will review all purchase requests, and determine whether they fall within selection criteria. The fact or of potential use will be weighed in these purchase request decisions.

<http://www.juneau.org/library/pdfs/policy/5.pdf>

Readers' Advisory (RA): a conversation with your readers

- Be approachable
- Find out what types of books the reader enjoys
- Have them describe why these books **appeal** to them
- Suggest (don't recommend) a range of books
- Follow-up and encourage feedback



Genres,.....can you think of some others?

- Adrenaline (suspense, thrillers, and action adventure)
- Fantasy
- Historical Fiction
- Horror
- Romance
- Science Fiction
- Women's Fiction

The Secret Language of Books: A Guide to Appeal

The eight essential elements of appeal

1. **Pacing**
2. **Characterization**
3. **Storyline**
4. **Writing Style**
5. **Setting**
6. **Detail**
7. **Tone**
8. **Learning/Experiencing**



Looking for multiple copies?

If you have a large group who will be using this booklet for training or other activities, we'd be happy to send you hard copies. Please email us at novelistcommunications@ebSCO.com with your name, library name, address, and number of copies requested (minimum of ten). Please include a brief description of how you plan to use them!



- Genre
- Appeal
- Award Winners

Search Other Databases

Describe a book. Ex. Japan 1930 women

Search ?

Advanced Search Search History

Readers' Advisory Toolbox

Featured Content: Seasonal Inspiration



Creating a summer book display, or holiday reading list? Gearing up for a movie release? No matter the time of year, the Keeping Up ... Seasonal Inspiration page will get you started.

[Check out our new 'Seasonal Inspiration' page](#)

Becoming a Better Readers' Advisor

NoveList Resources

- [NoveList Tutorials](#)
- [Marketing Materials](#)
- [Request Training](#)

RA News Newsletter

NewsDot RA News

Editor's Desk

It may be hard for an app to live into a novel, it would be a pretty tight reader for it to mean to be what something on app. We are all right at this, it, and you cannot go on reading. Long and in content. About app. We must be helpful or go that.

-C. S. Lewis

we always readers to look out the new, whether through a new activity or a shift in perspective. Finally, that comes highlight some needs in Seasonal Fiction that give the way to new reading ideas for your patrons (and maybe you too).

Kyleria Suggs

Do This Issue

- New Fiction from New Immigrants
- Seasonal Fiction
- Featured Novels List
- Keeping Up...
- Trends in Seasonal Fiction

Follow Us!

New Fiction from New Immigrants

By Carol Johnson

While about immigrants that living been a visible part of America, with Carter's big immigration debate in the early 80s, not many gave a thought into the issues and emotions facing immigrants in the United States. In recent years, America has seen a welcome explosion in... [Continue Reading](#)

Don't Miss: Keeping Up... Seasonal Inspiration

The daughters of Mars (Aug 2013)

Author: [Keneally, Thomas](#)

Adult

Fiction



Description:

Joining the war effort as nurses in 1915, two spirited Australian sisters, carrying a guilty secret, become the friends they never were at home and find themselves courageous in the face of extreme danger as they serve alongside remarkable women during the first World War.

Book Appeal Terms: [Definition of Appeal Terms](#)

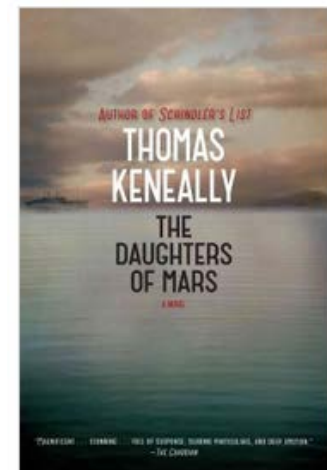
Genre: Australian fiction; Historical fiction; Literary fiction; War stories

Storyline: Character-driven

Pace: Leisurely paced

Tone: Bittersweet; Bleak; Romantic; Strong sense of place

Writing Style: Richly detailed



Popularity:★★★★☆

Read reviews on
[goodreads](#)

★★★★☆

655 reviews

Steps to becoming a Readers' Advisory expert

1. Read, read, read.
2. Talk to other readers
3. Monitor the major bestseller lists
4. Know your genres
5. Listen to National Public Radio (NPR) book reviews
6. Use Novelist

Resources to help you stay CURRENT

Booklist Online - <http://www.booklistonline.com>

Los Angeles Times Jacket Copy: Books, Authors and all things bookish

- <http://www.latimes.com/books/jacketcopy/>
- New York Times Best Sellers
 - <http://www.nytimes.com/best-sellers-books/overview.html>

The New York Times Sunday Book Review

- <http://www.nytimes.com/pages/books/review/index.html>

Publishers Weekly Bestsellers

- <http://www.publishersweekly.com/pw/nielsen/index.html>

National Public Radio Book Reviews - <http://www.npr.org/sections/book-reviews/>

Questions



Photograph by Liz Banfield/ Getty Images

Sources & Resources

- Moyer, Jessica E., and Kaite Mediatore. Stover. *The Readers' Advisory Handbook*. Chicago: American Library Association, 2010. Print.
- Maatta, Stephanie L. *A Few Good Books: Using Contemporary Readers' Advisory Strategies to Connect Readers with Books*. New York: Neal-Schuman, 2010. Print.
- Saricks, Joyce G. *Readers' Advisory Service in the Public Library*. Chicago: American Library Association, 2005. Print.
- *CREW: A Weeding Manual for Modern Libraries*. N.p., n.d. Web. 19 Nov. 2015. <<https://www.tsl.texas.gov/ld/pubs/crew/index.html>>.

More Sources & Resources

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- "The Reading List." *The Reading List*. N.p., n.d. Web. 19 Nov. 2015. <<http://www.ala.org/rusa/awards/readinglist>>.

Thank you

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Preserve the past · Educate Alaskans · Realize potential

THE ALASKA STATE DIVISION OF



LIBRARIES, ARCHIVES, & MUSEUMS