A Thrill in the very name

The glamour of the Arctic—that vast whiteness at the top of the world that only Amundsen, Peary, Wilkins, Byrd and other intrepid explorers knew—can now be yours—in perfect comfort and safety on either of The Alaska Line’s two Arctic Cruises.

FOR ARCTIC CRUISE RESERVATIONS

See Your Local Travel Agent

The Robert Dollar Company and American Mail Line, General Agents

The Alaska Line

ALASKA STEAMSHIP COMPANY

Seattle, Washington

Two Cruises

Above the

ARCTIC CIRCLE

to the land of the

midnight sun

IN 1937
TWO ARCTIC CRUISES!

If you are an adventurer—armchair variety or not—here's good news! This year the Alaska Steamship Company offers TWO Arctic Cruises! Two separate opportunities to invade the Far North—to travel for the fun of it along the trails followed by great explorers—to visit those far-flung outposts of civilization you've gazed at so longingly on top of the library globe—to see strange sights and a strange people—to cross the Arctic Circle and to visit ashore in Siberia!

The S.S. Victoria, The Alaska Line's famous Arctic ice-breaker. In the background is the renowned cutter Bear, former running mate of the Victoria in Arctic Seas. Only recently the Bear again made history in the Antarctic with Admiral Byrd's polar expedition.

Again—Something New—Under the Midnight Sun!

This first Arctic Cruise in 1934 was an outstanding success, and this year there will be two of these remarkable cruises marking the third and fourth times in history that such a travel-opportunity was ever offered the American public.

On either of The Alaska Line's Arctic Cruises, scheduled for July 2 and August 7, 1937, leave Pier Two in Seattle aboard the famous, iron-hulled, ice-breaker, the S.S. Victoria, to follow the trail of Arctic explorers in conquest of the frozen north.

"Let's be friends." Alaska for seats on Pribilof Islands.
You and your congenial fellow-adventurers enjoying the comfort of modern steamship transportation—will cruise, safely, thousands of miles beyond the track of the usual world traveler to the north known only to lonely seal fishermen, government charting vessels, and the Eskimos themselves.

More than 7,000 miles of travel, taking about twenty-eight days—a cruise that would cost a private expedition thousands of dollars—yours at a cost no greater than that of an ordinary vacation!

On the cliffs of King Island, the Eskimos build homes on stilts.
ON TO THE ARCTIC!

The S.S. Victoria will follow virtually the same route on both cruises, leaving Seattle and following on the intricate passages of Puget Sound into the open Pacific...heading almost due west to the first port of call, False Pass on the Alaska Peninsula. From there to Akutan whaling station, and then to Dutch Harbor on Unalaska Island, one of the giant stepping stones to Asia, which lies almost at the tip of that long, many-islanded peninsula which separates the Pacific Ocean from Bering Sea. Here will be seen interesting Aleutian huts constructed of wood or whalebone and covered with sod. Also—interesting relics of the Russian occupation.

Now, into Bering Sea, the start of real Arctic waters, headed for St. Paul, largest of the Pribilof Islands, passing on your way Walrus Island with its million of sea-fowl. If the only seal you’ve ever seen has been performing under the auspices of Mr. Barnum and Associates (and not a real fur seal, at that), imagine the thrill it will be to visit the world’s greatest seal rookery—to see literally thousands of fur seals—to hear the mighty roar they send out to sea as a greeting. For that’s exactly what you’ll do, through special permission of the Department of Commerce. From the last of May until October Pribilof Islands are actually covered with Alaska fur seals of every description and age! For some mysterious reason of their own they select this particular spot on the globe as their home during this period of the year. It is especially fascinating to watch the young “pup” seals playing on the rocks and pushing each other into the water, like children having a “ducking party.” Comprising about eighty per cent of the fur seals of the world, this great herd is guarded by United States Coast Guard cutters, and persons other than officials are seldom allowed to land.

Leaving St. Paul Island behind, you travel northward through Bering Sea to that rip-roaring boom town of the gold rush days— Nome—within three degrees of the Arctic Circle. Here the hospitable white population and the happy Eskimos come to greet you. They have all been looking forward eagerly to your visit, and the Eskimos by the hundreds entertain with their native dances, accompanied by the hollow beat of Eskimo tambourines...they’ll play weird games...and stage kayak races. (A “kayak” is not a rare Eskimo animal, but a walrus-skin boat somewhat given to tipping over, but very skilfully handled by the natives, who, in these fragile craft, kill whales of nearly a hundred tons. You will have the opportunity of trading with the Eskimos for distinctive Alaska furs—mukluks—parkas, and intricately carved tusk ivory novelties.

Now, eastward to St. Michael, one of the earliest of the Russian settlements in Alaska, and where the gold-mad horde of ‘98 left ocean-going vessels for the stern-wheelers which took them up the great Yukon to the Klondike. The ghostly relics of these deserted steamers are still to be seen, piled on the beach. Here, too, is the historic white Russian church—Greek Orthodox—and the old Russian blockhouse, scene of many bitter engagements.

A brief stop at Teller, and then “on to the Arctic” in earnest! As the S.S. Victoria crosses the actual Arctic Circle, that grand old man of the sea—Polaris Neptunus Rex, himself, steps on board, all dressed up in his finest robes and carrying his better grade of spears. He’s there for a purpose—to initiate you, with considerable pomp and circumstance, into the ancient, benevolent, and exclusive Honorary Order of Arctic Adventurers! Equipped with your covered certificate of membership, you are now a true Arctic Adventurer.

You next put ashore on foreign soil—at East Cape, Siberia, where The Alaska Steamship Company has made special arrangements with the U.S.S.R. so that you may land. Here, at the most easterly point on the Asiatic continent, the natives differ in many customs from their cousins across Bering Sea. You’ll want to dispatch letters from this Siberian town to your friends at home, just to show that you do get around places. Or, you might write to Mr. Ripley to tell him of many strange facts—such as, how on a clear day you stood at East Cape, Siberia, in Asia, and looked across narrow Bering Strait to see North America.
S.S. VICTORIA ARCTIC CRUISE FARES

Fares include berth and meals while on steamer; also landing fee at East Cape, Siberia.

**B DECK**

<table>
<thead>
<tr>
<th>Room Numbers and Type of Rooms</th>
<th>Adult Fare Per Person</th>
<th>Half Fare Children Per Person</th>
<th>See Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>A, B, C, and D—with sea bed, pullman upper and private tub and shower bath and toilet. Per berth.</td>
<td>$225.00</td>
<td>$262.50</td>
<td></td>
</tr>
<tr>
<td>Pullman upper (third person only)</td>
<td>$25.00</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>E and F—with single bed, berandah couch and pullman upper. Per bed and berandah couch.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>Pullman upper (third person only)</td>
<td>$25.00</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>31, 32, 33, and 34—with upper, lower and sofa berth and private toilet. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>Sofa (third person only)</td>
<td>$25.00</td>
<td>$25.00</td>
<td></td>
</tr>
<tr>
<td>19 and 20—with upper and lower berths and private toilet. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>15—6. 7, 17, 23, 29, 32, 33, and 34—with upper, lower and sofa berth. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>25—with upper, middle and lower berth. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>39, 40, 41, 42, 43, 44, 45 and 46—with upper, middle and lower berth. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>35 and 36—with upper and lower berths. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
<tr>
<td>L, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, and 12—with upper, lower and sofa berth. Per berth.</td>
<td>$225.00</td>
<td>$325.00</td>
<td></td>
</tr>
</tbody>
</table>

**C DECK**

<table>
<thead>
<tr>
<th>Room Numbers and Type of Rooms</th>
<th>Adult Fare Per Person</th>
<th>Half Fare Children Per Person</th>
<th>See Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, and 150—with upper, lower and sofa berth. Per berth.</td>
<td>$270.00</td>
<td>$335.00</td>
<td></td>
</tr>
<tr>
<td>151, 152, 153, 154—with upper, lower and sofa berth. Per berth.</td>
<td>$270.00</td>
<td>$335.00</td>
<td></td>
</tr>
<tr>
<td>108, 110, 112, 118, 120, 126, 128, 130 and 132—with upper, lower and sofa berth. Per berth.</td>
<td>$270.00</td>
<td>$335.00</td>
<td></td>
</tr>
<tr>
<td>114, 116, 122, and 124—with upper and lower berth. Per berth.</td>
<td>$270.00</td>
<td>$335.00</td>
<td></td>
</tr>
</tbody>
</table>

**NOTE:** Children's fares apply to those five years of age and over but under 12 years of age, or to any child under five years occupying separate berth.

Children two years of age and over but under five years of age, when occupying same berth with parent or guardian, or when berthed with another child ticketed at half rate, will be charged $45.00.

No passage will be made for children under two years of age when berthed with either parent, guardian or a child ticketed at rate applicable for children five years of age and over but under 12 years of age.

Children 12 years of age and over will be charged full adult fares.
HOMEWARD ALONG THE INSIDE PASSAGE

As a special feature of both the Arctic Adventure Cruises this year, the return trips will be made via Alaska’s famed Inside Passage—a thousand-mile ocean lane sheltered by forest-clad mountains.

But, there are many exciting miles to cruise before you reach this picturesque “Lovers Lane of the Seven Seas.” As the Victoria starts homeward she will pass between the Demose Islands, and cruise along the International Date Line, between the U.S. and the U.S.S.R. on the starboard side of the Victoria will be in the United States and the port side of the Victoria will be in Russia. First crossing King Island, where you see the unique cliff dwellings of the Eskimos, you call again at fascinating Nome, and then steam across the Bering Sea to Dutch Harbor, and cruise to the eastward through the Aleutian Pass into the North Pacific Ocean once more. As the ship skirts the shore of the Alaska Peninsula, watch for the smoking mountains. The whole area is dotted with active volcanoes, and the scenery is magnificent.

(Left) Family of Eskimos near Dutch Harbor. (Right) Three young trappers on a hunt in the mountains.
A good day's catch.

volcanoes. Now, cutting across the Gulf of Alaska, the Victoria heads directly for Juneau, Alaska's capital city, and then to nearby Taku Glacier, one of Alaska's many massive, active, ice rivers. Time passes all too fast as the "Vic" glides along the Inside Passage over glassy seas... past quaint native villages nesting at the foot of velvet-forested mountains... stopping at Ketchikan... and then on south once more to the familiar waters of Puget Sound, with Seattle's skyline welcoming you home. Where else in the world could you find such an unusual and diversified travel experience? From the evergreen hills of the Pacific Northwest to the Arctic wilderness of ice, snow, and Eskimos—and back again in about 28 days. Not one dull minute out of the total 40,320 (approximate figures, naturally)... deck games with congenial shipboard companions... gay music... entertaining shipboard parties... Every detail has been attended to so that your voyage will be a happy one. Need we mention that delicious food for which The Alaska Line is so justly famous! Well, just to be on the safe side, perhaps we'd better! After a zestful day of deck sports and sightseeing in the keen salt air, what could be more welcome than a deliciously prepared meal, fastidiously served under the supervision of that distinguished personage—the Chief Steward! On the S.S. Victoria you will dine in a friendly, informal atmosphere. Seated in a tastefully appointed dining saloon you will enjoy chatting with fellow travelers and listening to well-selected dinner-hour music by the ship's orchestra.

Just to further insure that every moment of your voyage will be a happy one, the Alaska Steamship Company is sending along on both Arctic Adventure Cruises a master-of-ceremonies whose popularity is well established—Ken Cross. Mr. Cross very ably filled this position on the original Arctic Cruise in 1934, and as he has...
made this trip before, he will not only arrange special shipboard entertainments for you, but will be able to point out spots of historical and scenic interest along the way.

Not the least of the joys of these Arctic Cruises will be the friends you meet on shipboard. Naturally, such off-the-beaten-track trips as these will attract the most interesting type of companions—men and women who, like you, are explorers at heart, ready to answer Alaska’s call to adventure!

If you number among your friends anyone who went on the 1934 Arctic Cruise, you will find that he is a walking, talking advertisement for this glorious adventure voyage! Ask him for all the details.

## WHAT TO WEAR

Your preparation for either of the Alaska Line’s Arctic Cruises need be no more complicated than for your usual vacation. Take the same sort of clothing that you would wear at the mountains or at the seashore. All parties aboard ship will be delightfully informal, and comfort should be your guide in choosing your wardrobe.

Take warm clothing for the northernmost portion of your journey and for evenings on deck. While days aboard ship for the most part are likely to be mild, as we steam to the far north the air grows colder, a pleasant anticipation for those seeking escape from the heat of the cities we leave far behind.

---

### 1937 ITINERARIES

#### The July 2nd Cruise

Lv. Seattle, 10 a.m., July 2

Lv. False Pass, July 7

Lv. False Pass, July 7

Lv. Dutch Harbor, July 8

Lv. Dutch Harbor, July 9

Lv. False Pass, July 10

Lv. Pribilof Islands, July 10

Lv. Nome, July 12

Lv. Nome, July 14

Lv. St. Michael, July 15

Lv. St. Michael, July 15

Lv. Teller, July 16

Lv. Teller, July 16

Cross Arctic Circle

---

#### The August 7th Cruise

Lv. Seattle, 10 a.m., August 7

Lv. & Lv. Alaska, August 13

Lv. Dutch Harbor, August 13

Lv. Dutch Harbor, August 14

Lv. Pribilof Islands, August 15

Lv. Pribilof Islands, August 15

Lv. Nome, August 17

Lv. Nome, August 19

Lv. St. Michael, August 20

Lv. St. Michael, August 20

Lv. Teller, August 21

Lv. Teller, August 21

Cross Arctic Circle

---

#### These Are No Ordinary Cruises

Every preparation has been made to carry out the itineraries as planned. Unusual situations may arise to make necessary some changes. The Alaska Line cannot guarantee the exactness of arrival dates in Seattle.