Guide to Collection

Labels Used on Alaska-Related Products

MS 108

1 box
0.2 linear ft.

Revised by: Sondra Stanway
August 2001
Revised: 1/24/03, 5/2004,
4/2015, 5/2017

ACQUISITION: This is an on-going collection of labels given by donors. The Alaskan Brewing Co. labels were brought in by library staff.

ACCESS: The collection is unrestricted.

COPYRIGHT: Request for permission to publish or reproduce material from the collection should be discussed with the Librarian. Alaskan Brewing Co. label copyright should be discussed with the company.

PROCESSING: Labels are housed in mylar. Salmon can labels are arranged alphabetically by type of salmon, by packing company, and finally by brand. Beer labels are arranged alphabetically by brewing company and then by type of beer.
SCOPE AND CONTENTS NOTE

The collection includes salmon can labels from fish packing companies in San Francisco, Seattle, Bellingham, and several communities throughout Alaska. It also includes beer labels from brewing companies in Juneau and Fairbanks. Only two dates are noted: 1906 and 1937. The collection also includes photocopies of labels from the collection of Harold Fossum, and 10 slides (duplicates) of salmon labels.

INVENTORY

Dates in brackets were provided by Sharon Ennis of the Anchorage Museum and Ross Coen

BEER LABELS – Folder 1

1. Chinook Alaskan Brewing & Bottling Company, Chinook Alaskan Amber beer (2)
2. The Eagle Brewing Co., Juneau Blue Label Beer (3)
3. The Pioneer Brewing Co., Midnight Sun Beer
4. The Pioneer Brewing Co. Inc., Pale Beer
5. Alaskan Brewing Co., Juneau, Alaska
   a. Summer Ale
   b. Amber Alt Style Beer
   c. Oatmeal Stout
   d. ESB Extra Special Bitter Ale
   e. Winter Ale
   f. Pale Golden Ale
   g. Smoked Porter; 2004 Gold Medal Winner

SALMON LABELS

Salmon—general – Folder 2

1. F.A. Gosse Company, Silver Flash Alaska Salmon [1930s]
2. New England Fish Company, Suwanee Brand Salmon [1930s]

Salmon—chum – Folder 3

1. Admiralty Trading Co., Seaman Brand Alaska Chum [1906] (18” x 40” enlargement used for display located in MS X-Oversize Map Case in Vault)
2. Annette Island Packing Co., Topsey Brand [color scan: no original]
3. Emel Packing Company, Round the World Brand Chum Alaska Salmon [1922]
4. Fidalgo Island Packing Company, Lynx Brand Alaska Chum Salmon [1920s]
5. Kadiak Fisheries Co., Speed Brand Alaska Chum Salmon [1930s]

Salmon—coho (silver) – Folder 4
1. Alaska Packers Association, Sledge Brand Coho Salmon
(also Folder 7, no. 22)

Salmon—king (chinook) – Folder 5
1. Alaska Packers Association, Chief Brand Pink Chinook Salmon [ca. 1915]
2. Alaska Packers Association, Initial Brand Lightly Salted King Salmon [1940s]
3. S. & W. Berisford (?), Red King Choicest Selected Salmon [1920s]

Salmon—pink (humpback) – Folder 6
1. Admiralty Trading Co., Gunner Brand Alaska Pink [1906]
2. Alaska Packers Association, Meteor Brand Pink Salmon [1930s]
3. Fidalgo Island Packing Co., Clematis Brand Fancy Pink Salmon [1910s]
4. F.A. Gosse Company, Silversea Alaska Pink Salmon [1930s]
5. F.A. Gosse Co., Seattle, Seaprize Alaska Pink Salmon (2) [1930s]
6. G.P. Halferty & Co., Pink Band Brand Pink Salmon [1920s]
7. Kelley-Clarke Co., Rapid River Brand Alaska Pink Salmon [1940s?]
8. Pacific American Fisheries Inc., Pink of Perfection Brand Alaska Pink Salmon
10. Petersburg Packing Co., Pink of Perfection Brand Pink Salmon [ca. 1910]

Salmon—sockeye (red) – Folder 7
2. Admiralty Trading Co., Quartermaster Brand Medium Red [1906]
3. Alaska Packers Association, Aurora Brand Red Salmon [1930s]
4. Alaska Packers Association, Butterfly Brand Red Salmon [1930s]
5. Alaska Packers Association, Canoe Brand Red Salmon [1930s]
6. Alaska Packers Association, Coleman Flag Brand Red Salmon
7. Alaska Packers Association, Comet Brand Red Salmon [1934]
8. Alaska Packers Association, Gold Medal Brand Red Salmon [1930s]
10. Alaska Packers Association, Moose Head Brand Red Salmon [1930s]
11. Alaska Packers Association, Premier Brand Red Salmon [1930s]
12. Alaska Packers Association, Walrus Brand Red Salmon [1940s]
18. Kadiak Fisheries Co., Poinsettia Brand Red Sockeye Alaska Salmon [ca. 1930s]
20. Southern Alaska Canning Co., Above All Brand Alaska Red Salmon [ca. 1920]
22. Color photocopies of three labels:
   - Alaska Packers Association, Sledge Brand Coho Salmon (color photocopy)
   - Alaska Fishermen’s Packing Co., Domestic Brand Red Salmon (color photocopy)
   - North Pacific Trading & Packing Co., Family Brand Red Salmon (color photocopy: original held by Alaska State Museum) [The family on the label is John and Mary (Skan) Peratrovich and their children per Roy Peratrovich. John Peratrovich helped found the first salmon cannery in Alaska. First canned salmon label in Alaska per RP]

Salmon—photocopies – Folder 8  (black and white)

Gift from Harold Fossum. 11 photocopies

Salmon—slides (duplicates) – Folder 9

Slides of the following Salmon can labels in the collection—5 labels (2 copies of each)
MS 108-4-1, MS 108-7-4, MS 108-7-6, MS 108-7-7, MS 108-7-10